

Risk Management™ for the Orthodontic Practitioner



Legal scenarios for the orthodontic practice

- Apply risk management principles to your practice
- Gain a basic legal understanding
- Essential for all orthodontic practitioners

RiskManagement[™] for the Orthodontic Practitioner

With its use of clinical scenarios coupled with self-examination questions and answers, this program, written by Dr. Laurance Jerrold, shows you how to apply risk management principles to your practice. The Risk Management CD provides you with a basic legal understanding and covers everything from Doctor-Patient Relationships, Why Patients Sue, Staff Liability and the Importance of Professional Rapport. This program is an essential tool for every orthodontic practice. At the end of the program is a Final Exam which will allow each member of your staff to earn 2 AGD CEU credits.

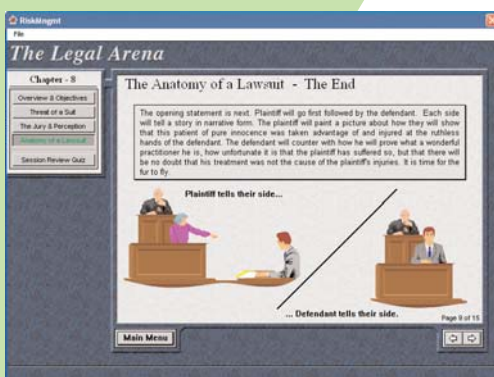
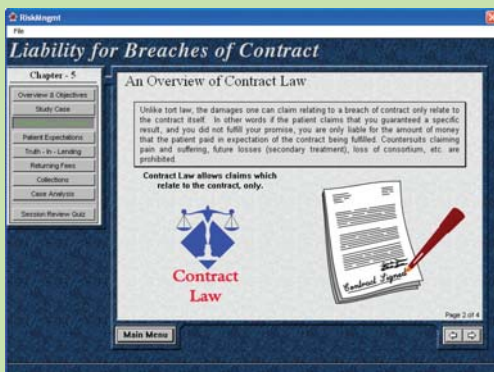
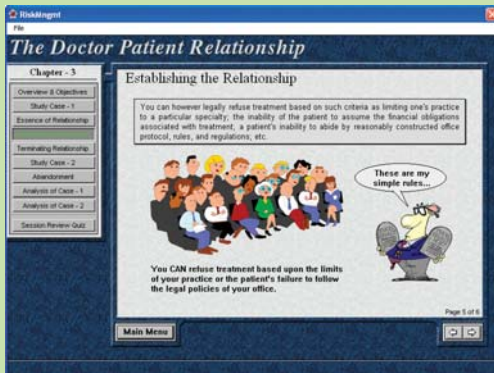
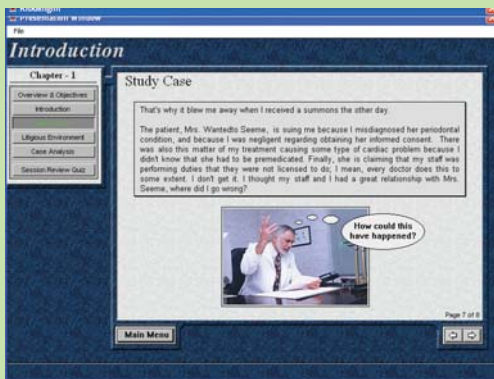
- Malpractice Suits - What does the patient have to prove?
- Standard Care for Orthodontics - What is it and How is it Determined?
- Doctor-Patient Relationships.
- Patient Abandonment - What is it and How to Defend Against It.
- Consent and Informed Consent - What is the Difference?
- Contracts & How the Orthodontic Team Can Become Liable for Breach of Contract.
- Referral Liability and Vicarious Liability - Problems and Solutions.
- Office/Clinical Staff - Are They Liable Too?
- Collections - How to Avoid Them and Their Role in Litigation.
- Litigious Patients - Dealing With Them, Their Lawyer and Your Insurance Carrier.



Dr. Laurance Jerrold is the dean and program director of postgraduate orthodontics at Jacksonville University School of Orthodontics. In the private practice of orthodontics for over 20 years and the private practice of law for over 10 years, Dr. Jerrold offers a unique perspective on orthodontic risk management. Dr. Jerrold has presented or written over 200 lectures or articles on risk management or ethics for dental organizations nationwide.

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